

Celebrating 40 Years in 2026!

SPONSORSHIP OPPORTUNITIES



You can join the fun this year as we develop this volunteer-based community event to run another 30 years. The Asparagus festival is one of the largest weekend events to attract a family audience each year. As a sponsor you can help continue the renewed success of the San Joaquin Asparagus Festival – while promoting your business and involving yourself within our community.

Partnering with the San Joaquin Asparagus Festival will provide high visibility for your company and foundation. Corporate branding has power when reaching a large and captive audience. Consider one of our packages or reach out to build one that best fits your needs.

ASPARAGUS SEEDLING - \$1,000

- Logo placement on website with external link to sponsors website
- Mention on Asparagus Festival social media platforms
- Ten (10) Guest Passes good for one day, Friday, Saturday or Sunday

ASPARAGUS SPROUT - \$2,500

- All the benefits of Asparagus Seedling plus
- Logo placement on Event Maps
- Logo on Eventbrite ticket purchasing page
- Additional Ten (10) Guest Passes

ASPARAGUS SPEAR - \$5,000

- All the benefits of Asparagus Sprout plus
- Promotion on all Noceti Group (4) social media platforms
- 10'x10' booth space to sell or advertise your business
- Four (4) VIP Passes, includes parking, good for all 3 days

ASPARAGUS CROWN - \$10,000

- All the benefits of Asparagus Spear plus
- Logo included on all advertising; posters, flyers, etc.
- Sponsor banners hung throughout event
- Additional 10'x10' booth space, adjacent or separate from spaces
- Additional Ten (10) Guest Passes
- Additional Six (6) VIP Passes

HARVEST SPONSOR - \$15,000

- All the benefits of Asparagus Crown plus
- Exclusive right to a specific activity or asset to be determined in cooperation with festival management. Examples are Main Stage, Carnival, Attractions, etc.
- Included in Radio and TV advertising
- Additional Twenty (20) Guest Passes
- Additional Ten (10) VIP Passes